

SHAHADAT HOSSAIN

WordPress Developer & SEO Specialist

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PROFILE

WordPress Developer and SEO Specialist with hands-on experience building and optimizing WordPress and WooCommerce sites, and driving organic growth through on-page, off-page, and technical SEO. Comfortable owning the full picture — from site structure and Core Web Vitals to keyword research, competitor analysis, and local SEO — using SEMrush, Google Analytics, and Google Search Console to track and improve results. Also bring practical experience with Meta Pixel, Conversions API, and Meta Ads, which adds a useful edge when SEO and paid channels need to work together. Looking for a full-time, onsite role where I can commit long-term and grow with the team.

CORE SKILLS

WordPress Development: Elementor, WooCommerce, custom & premium themes, responsive builds

SEO: On-page, off-page & technical SEO, keyword research, competitor analysis, local SEO, schema markup (Rank Math)

Analytics & Research Tools: SEMrush, Google Analytics, Google Search Console

Performance: WP Rocket — caching, Core Web Vitals, page-speed optimization

Additional / Bonus: Meta Pixel & Conversions API (CAPI), Meta Ads, Google Tag Manager

Other Tools: MS Office (Word, Excel, PowerPoint), ChatGPT & Claude for workflow and reporting

SOFT SKILLS

- Self-Motivated & Responsible — takes ownership of tasks and deliverables without needing close supervision
- Committed to Long-Term Growth — looking to build a career with one team, not job-hop
- Strong Work Ethic — reliable, punctual, and consistent under deadline pressure
- Independent Problem-Solver — comfortable managing SEO and dev tasks end-to-end with minimal hand-holding
- Team Collaboration — works well with designers, content writers, and marketing teams to align SEO with business goals
- Adaptable & Fast Learner — quick to pick up new tools, algorithm updates, and workflow changes

EXPERIENCE

WordPress Developer & SEO Specialist

(Web Development & SEO) — 2026 – Present

- Built and maintained WordPress and WooCommerce websites end-to-end, matching site structure and design to each client's goals rather than using fixed templates.
- Handled on-page, off-page, and technical SEO — keyword research, competitor analysis, schema markup, and site structure fixes — to improve organic rankings and traffic.
- Used SEMrush, Google Analytics, and Google Search Console to track keyword performance, diagnose indexing/crawl issues, and report on organic growth.
- Applied local SEO practices for location-based clients, including a Las Vegas real estate lead-generation site (buyer/seller lead capture).
- Used WP Rocket and Core Web Vitals optimization to improve page speed and user experience ahead of any marketing push.
- Set up Meta Pixel and Meta Conversions API on client sites for accurate event tracking, and ran Meta Ads campaigns where SEO and paid channels needed to work together.
- Used ChatGPT and Claude as part of the daily workflow for troubleshooting, content drafts, and reporting.

EDUCATION

Government Mujib College

Higher Secondary Certificate (HSC) — Commerce Stream

CERTIFICATIONS

Web Development (6-Month Course) — National Institute of Youth Development (Aug 2025 – Feb 2026)

Digital Marketing — E Learning and Earning Ltd.

LANGUAGES

Bengali (Native) | English (Professional Working Proficiency)